

ATELIER

SPECIAL EDITION

Non-parcoursup
Fashion programmes

GETTING HIRED

in the firing line!

FOCUS

on the Atelier fashion shows

ATELIER
CHARDON
SAVARD



FOR WORD

Since 1988,
the Atelier Chardon
Savard has provided
training in the
creative fashion
business

« **V**ain trifles as they seem, clothes have, they say, more important offices than to merely keep us warm. They

change our view of the world and the world's view of us". So said the visionary Virginia Woolf when describing fashion in her inimitably modernist way. A wind of change is blowing through fashion and the entire industry has no option but to adapt in order to satisfy the legitimate societal needs of consumers. Always committed and with its finger on the pulse, the street is where trends are born. Fashion industry professionals are an integral part of this changing society, reproducing each of these many shake-ups.

Teeming with ideas, the young generation has so much to say via this artform, which is all part of the creative learning process! Honing their style,

enriching young people with a solid cultural base, instilling the required techniques, and raising awareness of responsible fashion are

all parts of the ambitious mission that the Atelier Chardon Savard has set itself. It is thanks to our innovative and evolving, human-oriented teaching approach that we aim to succeed.

Our positioning as ultra-specialists in fashion guarantees a cutting-edge education, especially on digital, environmental, and societal issues.

Backed with over 30 years of experience, the Atelier Chardon Savard places great emphasis on employability. Tangible proof of this comes from the teaching provided by professionals and the career path of our alumni.

Barbara Curto

Directrice de l'Atelier Chardon Savard



ATELIER CHARDON SAVARD

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THE SCHOOL

and its teaching

Teaching grounded in the creative process and ethical fashion



Designer credit : Justine Para, collection « Nike ta mer »

Knowing how to teach the creative process means that Atelier Chardon Savard is anything but your classic product of the academic system.

The approach adopted is designed to develop dual-natured skills combining analytical and intuitive.

In so doing at the Atelier, you will get to experiment with and work on learning to let go, dismissing any thought of self-censorship, and taking risks whilst accepting failure and ambiguity. You will exchange, share, and work in groups and will let out all your creative wealth.

To achieve this, you will be supported all along this fascinating discovery of your cognitive make-up. Will you resist this journey or go along with it? Will the ends or the means be your guiding objective? Will your creativity be unlocked by visual, aural, or kinaesthetic triggers?

Ethical and eco-responsible fashion is at the very core of the teaching approach at the Atelier. There is no room for "Green Washing", just all that is concrete and tangible, and the daily commitment of students, participants, and heads of department. Proof of this is manifold and can be found across all training programmes:

UPCYCLING THE CENTRAL THEME

We partner with fashion houses including Balenciaga, Petit Bateau, Eres, Fursac, Claudie Pierlot, Bobies, Jacquemus, Isabel Marant, and Saint James, who kindly donate stocks of fabric and supplies to our students who in turn use them for their creations The Atelier commits to purchasing re-conditioned machines used in professional workshops and military surplus fabric. This ensures that the majority of our sewing machines are second-hand. Upcycling is clearly an integral part of the teaching approach adopted by the Atelier, with numerous projects adhering to this requirement as an imperative for all work to be carried out.

MEANINGFUL PARTNERSHIPS

The Nantes branch of the Atelier continues to enjoy an historic association with the Saint James fashion house. The partnership is based upon visits of industrial sites and the organisation of creativity competitions. This is a source of great pride for the Atelier as Saint James makes every effort to promote French production with a particular eye for quality. Ecopel is a reference for fake fur among all international luxury fashion houses. The wellbeing of animals is high among their priorities, in addition to which they develop research into more responsible production based on natural materials such as sweetcorn. Our students have the chance to take advantage of these to create their fashion show collection and signature pieces. One of these creations was presented during a press conference featuring the Kering group, the PETA association and the school on the theme of protection for animals in fashion. Our 3rd-year Fashion Communications students work every year on a strategic proposal for fashion brands. We take it upon ourselves to choose these brands for their ethical dimension. Maison Château Rouge, Veja, and Poétique have been involved in teaching partnerships.

FULLY COMMITTED STUDENTS

For some of our students, a collection is a chance to make a statement. The "Nike ta mer" collection from Master in Fashion Creation student Justine Para, produced entirely by weaving bin bags together in protest against ocean pollution, is probably the most spectacular example. The "Terre des hommes" collection from our 3rd-year Bachelor in Fashion Design students was entirely produced using military surplus fabric.

WHEN TECHNOLOGY SERVES A MORE RESPONSIBLE TYPE OF FASHION

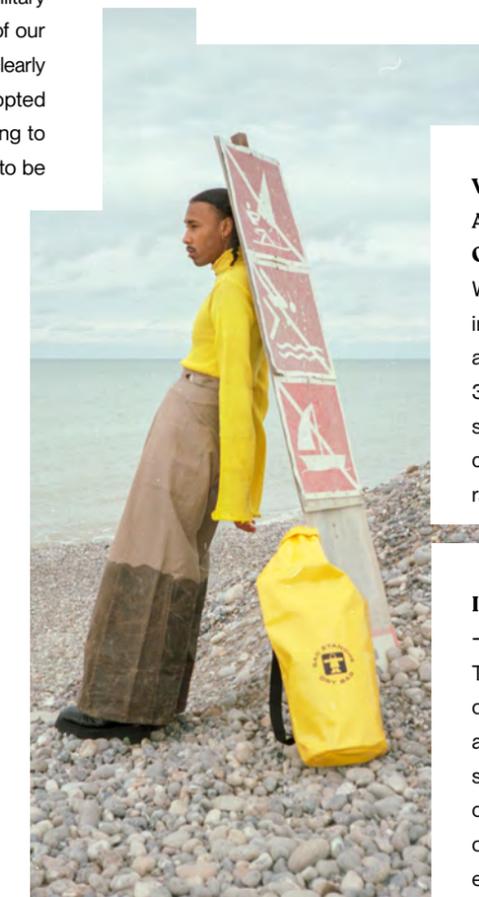
We train our students in the use of innovative and responsible textiles and also 3D technology via CLOS 3D software, which enables them to streamline the prototyping phase of design and the use of transport and raw materials.

INCLUSIVITY - A CRUCIAL VALUE

The Atelier is a firm believer in tolerance of all types in social interaction and also in the creative process itself. Our students' collections are a marriage of cultures, questioning the notion of gender-specific fashion, and encouraging diversity and body-positivity in the imagination of their collections.

ESSENTIAL EFFORTS EVERY DAY

Sorting, recycling, and reasonable paper consumption are part of the Atelier's daily life in support of the environment.



VINTAGE FASHION

- NOT TO BE OVERLOOKED

Worldwide fashion overproduction and fast fashion mean that the industry is one of the most polluting of all. Our Style and Image Consulting students are made fully aware of the issue and receive classes in wardrobe selection, customisation and vintage fashion culture that will enable them to advise their future clients in thinking eco-responsibly.



Paris

It is behind the façade of a late 19th-century printing works, in the design, modelling, and mesh workshops, that the work of apprentice stylists and creators takes shape. This modular workspace makes it possible to hold showrooms, fashion shows, and exhibitions. It is in the heart of the fashion capital (11th district) that the school offers such facilities to its students in inspired, invested, and industrial surroundings. The school has a second campus on Rue de Bellevue (19th district).

Nantes

Just two hours from Paris is this town situated in the Pays de la Loire region, offering a relaxed environment that is compatible with the connection requirements of fashion design. Set in the heart of Nantes, these well-lit, multi-purpose workspaces are home to visual expression, styling, modelling, and visual communication classes and have all the necessary facilities for the various fashion lines of business.

THE CAMPUSES

Creative laboratories

PROGRAMMES

Masters

2-year programme
– after 3-year degree

Bachelors

3 or 4-year programmes
– undergraduate level

Accelerated training

1 year
- +1 post-secondary

— Only in Paris

Fashion Communications

Fashion Communication

LEVEL 7 RNCP DIPLOMA

5th year

Work-linked training or Initial

4th year

Work-linked training or Initial

Head of Fashion Communications

LEVEL 6 RNCP DIPLOMA

3rd year

2nd year

1st year

Fashion Design

Fashion Designer

POST GRADUATE PROGRAM*

5th year

Professional preparation

4th year

Fashion Designer

LEVEL 6 RNCP DIPLOMA

4th year

Professional preparation

3rd year

Weaving and knitwear

Accessories

2nd year

French English

1st year

French English

Style and Image Consulting/ Personal Shopper

SCHOOL CERTIFICATE

1st year

* RNCP LEVEL 6.



BACHELOR

FASHION *Design*

Drawing inspiration from the latest trends, deciphering social movements, and feeding their imagination of cultural shifts such as the spontaneity of the street, the fashion designer's mission is to conceptualise, design and produce the clothing that will make up the next season's collections and be accepted. You will learn to marry quantities, colours, and materials together for even more innovative and unexpected results. Arousing your creativity, developing technical know-how, and honing your style are the three main lines on which this training programme is based. Each year you will present your collections at a 1st-year fashion exhibition and a fashion show in the 2nd and 3rd year.

DIPLOMA

"Fashion Stylist & Designer"
from LOCOMOTIVE, NSF 240-242n-242 –
Level 6, registered with the RNCP under
number 39089 by decision of the Director
General of France Compétences on
31/05/2024 for a duration of 2 years.

ADMISSIONS

0-2 years post-secondary studies

LOCATIONS

Paris & Nantes,

LANGUAGES

French/English
Design Programme

LENGTH

3 years + a certified level 6 year
of professional preparation

CAREERS

Fashion Designer
Textile Designer
Artistic Director
Head of Collections

FIRST

year

A unique teaching approach rooted in the creative process



The main objective of this year is to free your creativity. You will develop your powers of observation via design work, and with the aid of style workshops you will release your potential. You will feed your sense for the imaginary thanks to a solid artistic and fashion culture.

Design culture **Modelling**
 History of the suit
Style Colour **Design**
 Textile workshop Live model
 Art-Fashion relation Graphics
 Exhibition project (Paris)
Upcycling Lab Applied Hybridization
 Fashion show project (Nantes)
 Online English

End-of-year project

This year closes with a large-scale exhibition project to be held in a Parisian art gallery and which will feature your creations presented to the public and industry professionals. Nantes-based students hold their own end-of-year fashion show.

Internships & Visits

A month-long, in-company internship and visits of exhibitions and fashion events complete the year's programme.

SECOND

year

You will consolidate your acquired knowledge of fashion design and modelling and will create your own style portfolios. Experimenting will enable you to develop your own signature style.

History of the suit Graphics
 Illustration **Style**
 Live model
 Fashion show project
Collectioning
 Textile **Modelling**
 Online English
 Introduction to 3D modelling
 Introduction to knitwear
 Introduction to leathercraft

End-of-year project

The climax of the year with the first appearance in the school's end-of-year headline fashion show.

Internships & Visits

A two-month, end-of-year internship and visits of specialised fashion events will provide extra focus for your professional project.



THIRD *year*

You will design and produce collections via an all-encompassing approach that will include study of the market sector, the target, declining the headline and secondary pieces, accessories, design of print materials, and searching for materials. You will choose from the weaving and knitwear or accessories options depending on your professional project or skills.

Fabric & Materials Sourcing

Modelling (weaving & knitwear option)

Style Producing a portfolio

Model & Rhino 3D (accessory option)

Modelling Textile
Textile workshop

Collecting
Textile

Knitwear and cut and sewn modelling (knitwear option)

Fashion show project

Visual communication

Online English

End-of-year project and jury

Once again you will present your collections at the school's end-of-year fashion show.

To complete your studies at the school, you will present portfolios and collections before a panel of industry professionals and experts, including distribution and luxury brand Heads of HR, designers, artistic directors, modellers, collection directors, and product managers.



WEAVING & KNITWEAR

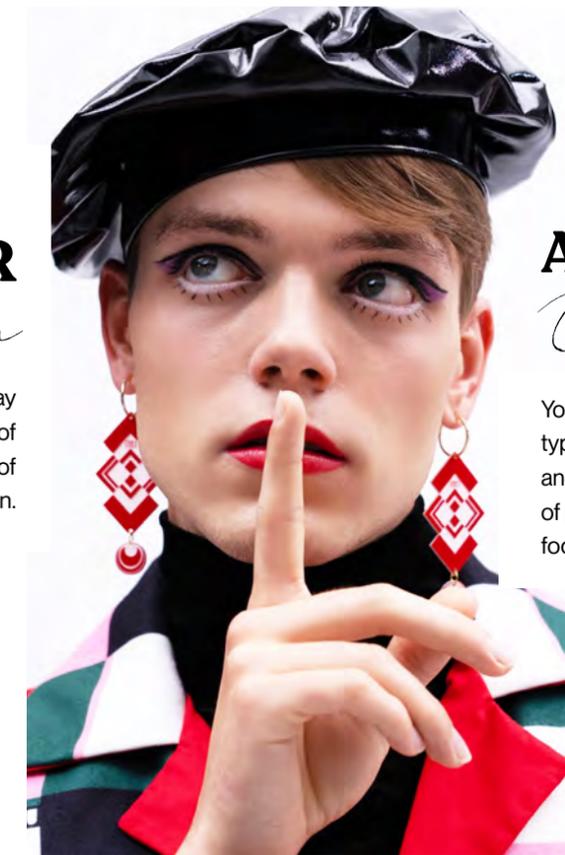
Option

Versatile by nature, you will broaden your know-how and knowledge of technical modelling, casting, and clothing construction via this option.

KNITWEAR

Option

Perfectly suited to students who Display particular sensitivity for the creation of materials. You will hone your knowledge of knitted and jersey prototype production.



ACCESSORIES

Option

You will develop skills relating to the various types of accessories via a conceptual style and 3D approach, and a practical discovery of prototyping. Training in leatherwork and footwear is an integral part of this option.

FOURTH

year

Professional Preparation

In addition to continual assessment and the professional jury at the end of the 3rd year, this in-company immersion year is vital for successful completion of your diploma and integration into working life. The professional preparation part of the year is carried out via a minimum 6-month internship. All through the year, you will be supported and guided in your search for a dedicated adviser for producing a personal overview of your skills, the publishing of job posts, and access to alumni and company networks. You will also benefit from assistance in all legal, administrative, and pedagogical areas.

ALUMNI

portraits



Victoriane *Briard*

Fashion designer-stylist
at SAINT JAMES

2022 cohort – Bachelor in Fashion Design, Nantes

ACS What position do you hold today?

VB I am working as a junior stylist on Saint James knitwear for men and women, accessories, children, and various other projects including capsules and collaborations.

ACS Why did you opt for the Atelier Chardon Savard as choice of school?

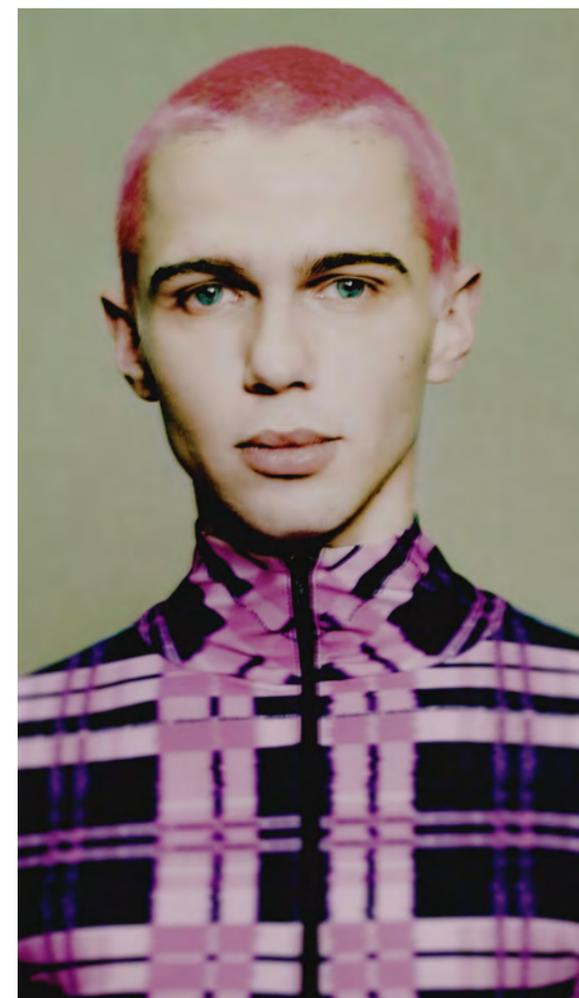
VB I chose ACS for its all-encompassing, 360-degree approach, where our creativity is developed in all areas relating to fashion with a lot of different practical classes. You also get the chance to attend events and fashion shows and benefit from partnerships and competitions.

ACS In a word or a story, how would you sum up your studies at ACS?

VB Enriching and creative. Full of all types of adventures.

ACS What advice would you give to a young fashion design student?

VB I would tell them to stay open to and curious about everything that surrounds them, that the school welcomes and supports a variety of different student profiles and that everyone can find their niche there. You can arrive with a career in mind, discover, learn, create, and then graduate with a firmer idea of what you want to do in your career.



Victor *Weinsanto*

Fashion stylist-designer
and brand creator
WEINSANTO

Creation Grand Prix at the Paris 2022 edition

2017 cohort – Bachelor in Fashion Design
& Master in Fashion Creation

ACS What memory do you retain of your studies at the Atelier Chardon Savard?

VW All the nights without sleeping working on FaceTime with Sarah and Margot. We gave one another advice and came up with solutions whilst having great fun along the way!

ACS What tips would you give a young fashion design student?

VW Be curious, dream big and above all put the hard work in :). The secret to working in this area is to meet people, be yourself, and above all don't shy away from difficulties!

IN THE PRESS

« Victor Weinsanto, the latest Parisian fashion sensation. In just two years, the 28-year-old Alsace-born creator has made his way with his refreshing and responsible burlesque creations, symbolic of genuine revival. »

Mitia Bernetel, 7 October 2022

madame
FIGARO





BACHELOR

FASHION *Communication*

Whether you want to make an aesthetic statement or promote a brand, you will learn to grasp the specificities and codes of the fashion business and develop adapted communications strategies and tools. Thanks to your ability to detect trends and analyse the ways in which desire can be aroused, you will be able to design visual productions that meet the expectations of an identified target and organise events adapted to certain audiences.

PROFESSIONAL CERTIFICATION

"Fashion Communication & Image Manager" – Istituto Marangoni, NSF 320p – Level 6, registered in the RNCP under No. 35581 by decision of the Director General of France Compétence on 19/05/2021, for a duration of 5 years.

ADMISSIONS

0-1 years post-secondary

LOCATION

Paris

LANGUAGE

French

LENGTH

3 years

CAREER

Head of Communications, Artistic Director, Press Attaché, Visual merchandiser, Fashion editor, Photo stylist, Community manager, Head of Events

FIRST *year*



Fashion culture

Over this year of study, you will enrich your fashion culture and experiment in “discovery” mode all facets of communications.

Textile technology Englis
Events management **Writing**
Editorial Writing conference
Media culture **Styling**
Trends Intention in imagery
Relation art & mode **Fashion info**
History of fashion photography
History of fashion
Visual production/Shooting Visual merchandising
History of fashion magazines
Styling Marketing
photography

Communications strategy

End-of-year internship

A one-month, in-company internship and visits of exhibitions and fashion events complete the year's programme content.

SECOND *year*



This second year features a number of highlights geared towards the press and the video format. These two fascinating projects already comprise tests that will enable you to validate your diploma in the 3rd year.

Writing Photo styling
Sociology History of fashion **Textile** Semiology
Fashion culture Art/fashion relations
Photo shooting **Illustration**
Visual communication
Fashion Film Production
Online English Storytelling
Communications strategy Magazine workshop
Image search methodology
Digital magazine

End-of-year project

The creation of a fashion magazine in digital format from establishing the editorial line right through to the writing of articles and visual production (photo and/or video).

Directing a “fashion film” from the script through to the final film.

Internship & Visit

A two-month, in-company internship during Fashion Week and visits to exhibitions and fashion events complete this year's programme content.

THIRD *year*

Moving from theory to practice thanks to the consulting role that you will assume when making a strategic proposal for a brand will be the objective of your final year of the programme!

Communication strategy

Production

Press relations

Media culture

Visual communication

Law

Editorial shooting & Pack shoot

Photo styling



End-of-year project

The key, diploma-awarding project for obtaining your degree in the 3rd year consists of designing a 360° communications strategy for an existing fashion brand.

Jury

At the end of the year, you will pass before a jury comprising professionals, during which you will present a sample of your work in a "job interview" format.

Internship

A minimum four-month internship will complete the programme.





POST GRADUATE PROGRAM

FASHION

creation

Whether creating their own brand or steering the foundation of a fashion house, fashion creators draw upon numerous creative, technical, managerial, and entrepreneurial skills. Their vision is strengthened by adding meaning to their collections. This genuine process of creative experimentation, a training of its own kind, will enable you to define an innovative and relevant concept in the eyes of the target line of business (prêt-à-porter, luxury, Haute Couture...), create the pieces that comprise your collection, and organise your fashion show from A to Z. You will also be able to develop your professional portfolio and conceptualise the business model for your brand.

DIPLOMA

RNCP-certified, level 6 Stylist-Designer degree.

ADMISSIONS

post 3 year degree

LOCATION

Paris

CAREERS

Fashion Creator
Artistic Director
Head of Collection
Head of Studio
Fashion Designer

LENGTH

2 years

FIRST *year*

A genuine creative laboratory

This year will see you fulfil your path to becoming a fashion creator since it will be dedicated to producing your own collection from the initial idea through to prototyping, not forgetting the scripting of your work in all forms: fashion show, showroom, editorial shooting, and a work in progress portfolio.



Prototype production
Textile Fashion show and showroom preparation
 Conceptual design
 Moodboard design
Accessorising
 Knitwear sampling and creation
Modelling Materials and supplies
 Colour scheme creation

End-of-year project

Two tests before a panel of professionals will bring the 1st year to a close, comprising the presentation of a personal collection at the final fashion show and the exhibiting of each student's collection and portfolio in a showroom.



SECOND *year*

This year will provide you with the perfect bridge between your collection designed in the first year and its potential production. You will therefore work on collectioning, textile research and technical manuals for an extended, industry-ready theoretical version of your collection.

Communications strategy
Pricing
 Collectioning / Supply strategy
Textile sourcing Fashion show and showroom preparation
 Distribution Production **Portfolio**
3D modelling Brand content

End-of-year project

A panel of professionals will assess your marketing mix presentation (product, price, distribution, communications) set up in support of your collection designed in the 4th year.

Internship

A six-month, in-company internship is essential for validating your diploma and your entry into working life. You will be supervised and guided in your searches by a dedicated adviser for producing a personal overview of your skills, the publishing of job posts, and access to alumni and company networks. You will also benefit from assistance in all legal, administrative, and pedagogical areas.

ALUMNI

portraits



Nix

Lecourt Mansion

Styliste Fashion Designer
& Brand Creator
LECOURT MANSION

2017 cohort – Master in Fashion Creation

ACS What memories do you retain of your studies at the Atelier Chardon Savard?

NLM The biggest giggles of my life, with Ben in styling or Marina in the fablab.

ACS What advice would you give to a young fashion design student?

NLM Working as an intern for creative students in the 1st or 2nd year really helps you understand what is awaiting you and get some experience under your belt.

IN THE PRESS

“The unreservedly daring young creator Nix Lecourt Mansion created the Saturday 5th March event with a fashion show like no other. Combining the euphoria of the moment with the battles she has had to wage along the way, the creator successfully aroused the enthusiasm of all those gathered”

Matthieu Bobard Deliere, 7th March 2022

ELLE



Alice

Vaillant

Fashion Stylist-Designer
& Brand Creator
VAILLANT

2018 cohort - Master in Fashion Creation

ACS What advice would you give to a young fashion design student?

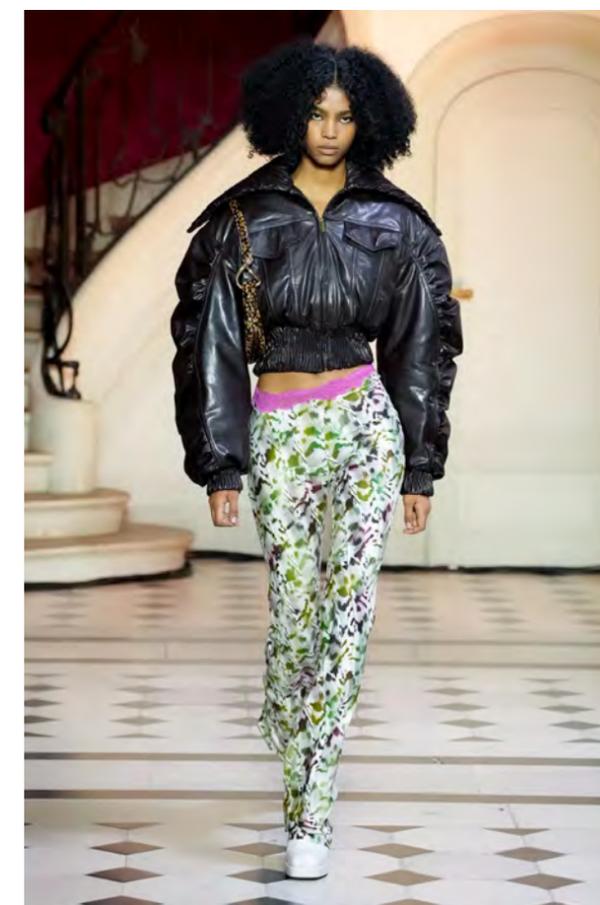
AV Be curious and persevere !

IN THE PRESS

« This brand-new French label founded in 2020 by Alice Vaillant has won over the fashion world with its hybrid, de-structured and quirky wardrobe. Its codes are sensuality, femininity, sexiness, poetry, classical dance influences, and eco-responsibility and includes signature pieces such as the lingerie-detailed top, the perfect leather trouser, and the suit + audaciously cut party girl dress outfit. Kylie Jenner, Angèle and Devon Lee Carlson can already be mentioned as being her fans. »

Laura Guillon, 21st April 2022

VOGUE



PRIZES

Creativity recognised

**HYÈRES INTERNATIONAL FASHION
FESTIVAL, 2018**

"Prix du Public" for Cécile Gray



**PARIS CREATIVITYGRANDS PRIX,
2019**

Valentine Gauthier

**ANDAM
FASHION AWARD
PARIS**

2018
Nix Lecourt Mansion

**Who's
Next.**

2019
Hugo Jeannette

Festival
international
des **JEUNES
CRÉATEURS**
de **MODE** Dinan

2018 MEN'S FIRST PRIZE
Soo-Young Park

LVMH PRIZE 2019

YOUNG GRADUATE PRIZE
Juliette Tréhorel

**OPEN
MODE
FESTIVAL**

2018 & 2019
Valenttin Perron
Yijin Gao



Paris Creativity Grands Prix

WINNING ARTIST	Weinsanto
SECTOR	Fashion
TYPE	Emerging Talent
YEAR	2022



MASTER

FASHION Work-linked training *Communication*

The fashion industry has undergone an unprecedented transformation in recent years. The stakes are high : adapting to new media and new technologies (influence, social networks, metavers, etc.), consumers' ever-growing experiential expectations, constant innovation, but also the need to completely rethink itself in order to better respond to new environmental issues. It is a rare sector that, via its fashion weeks, deploys international events on a multiannual scale, so its communication needs are immense.

As a result, companies are looking for managers capable of proposing global communication strategies in line with these specificities and upheavals. Thanks to this 2-year course, developed in partnership with experts in the sector, you will be able to join key companies in the fashion and luxury industries thanks to the sandwich course.

DIPLOMA

The course prepares students for the title of "Global Communications Manager", level 7, registered with the RNCP under number RNCP 40856 by decision of the Director General of France Compétences on 25/06/2025.

CAREER OPPORTUNITIES

Public relations and PR manager, Digital strategy manager, Media and social networking manager, Communications manager (internal/external), Events project manager, Communications project manager, Client manager, Marketing and communications manager, Digital communications manager Director, Marketing and Communications Director, Communications Consultant.

ADMISSION LEVEL

Bac+3 Marketing /Communication

LOCATION

Paris

DURATION

2 years

LANGUAGE

French

FIRST

year **Work-linked training**

Understanding the specificities of fashion communication

- The fashion ecosystem and its players.
- CSR and digital issues applied to communication.
- Fashion events. Focus on Fashion Week.
- Team management.
- Measuring the performance of communication strategies.
- Case study: #fashionshow project.

Moodboard
 End-of-year thesis Monitoring methodology
 Digital marketing and influence
 Intern Communication Press relations
 Communication strategy Event communication
 Culture mode Performance measurement
 Off line communication Soutenance
 Sensitive communication CSR fashion and communication
 Fashion economy **Ecosystem and news**
 Communication de mode HR and management
 English for communication
 Communication law

End-of-year project and practical application

Fashion Show project: Developing the communication strategy for a fashion show by combining the two major components of a successful event for the success of this type of event: press relations and event communication. Organising the fashion show, writing the press release media list, influencing strategy, etc.



SECOND

year **Work-linked training**

The year of professionalisation and digitalisation

- Immersion in the business world through work-linked training.
- Digital in fashion communication.
- Management : how to recruit, delegate and set SMART objectives.
- Identifying suitable service providers, negotiating contracts.

Press relations **Budget**
 Fashion & AI Management and recruitment
Digital law Sensitive communication
 Digital marketing and influence Fashion culture
 Fashion communication **Web design (ux)**
 Fashion dissertation Mediatraining
Fashion video Motion design

End-of-year project and practical application

Major consulting project in partnership with brands in the sector.





FORMATION

STYLE & IMAGE

Consulting

For a whole year featuring practical classes, workshops and an internship, you will be trained in the skills to be deployed in order to successfully carry out your mission: promoting a figure whilst respecting your client's personality and the context within which they evolve. More than mere "relooking", the aim is to construct an image by style. To achieve this, expertise in morpho-style, colour metrics, beauty enhancement and behavioural psychology is required. Commanding the language of fashion is vital to expressing the identity and the message of your client via their appearance.

DIPLOMA

School certificate.

ADMISSIONS

Post degree or significant professional experience

LOCATION

Paris

LANGUAGE

French

LENGTH

1 year

CAREERS

Personal shopper
Style and Image Consultant
Relooker
Personal Stylist
Luxury Sales Consultant

PROGRAMME

for the year

Theory and practice



This year will be intense and enriching, enabling you to acquire in a short space of time all the skills associated with the image consulting profession. The teaching delivered blends theory and practice to achieve the objective of being professionally prepared in a pragmatic manner.

Fundamentals of entrepreneurship Relooking
 Make-up Events management **Morpho/Style**
Colour metrics/Draping
 Editorial Trends Hairstyle
Textile Intention in image
 Personal branding **Wardrobe selection**
 History of fashion photography Shooting Collaboration with Cours Florent Musique
Fashion culture
 Visual production / Shooting History of fashion
 Video editing/YouTube **Personal Shopper**
 Visual communication Introduction to photo styling Behavioural psychology

End-of-year jury

The training is completed with a presentation of a concrete image coaching case before a professional panel.

Internship

3 mandatory months on an internship provide total immersion into the profession before students launch into their professional project.

ARTISTIC

Collaboration

COURS FLORENT

S Students taking the Style and Image Consulting programme aim to give exposure to the image of young talented artists.

Thanks to personalised coaching in colour metrics, morpho-style, and beauty enhancement, students learn to bring out the identity of author-interpreters in direct synergy with their role as a composer, on the catwalk and in daily life. They suggest various looks, outlines, and moodboards. This guidance throughout the training programme is conducive to enriching all involved in the process. This unique, two-way collaboration provides students with a tremendous lever for exploitation and experimentation.

The Cours Florent Musique trains authors, composers, and interpreters. Raw talents and confirmed musicians are trained over three years to fully grasp working in a studio, production techniques and career management. They develop their curiosity and construct their own path within the music industry. These three years of multidisciplinary training include two specialisations: author-composer and author-interpreter.

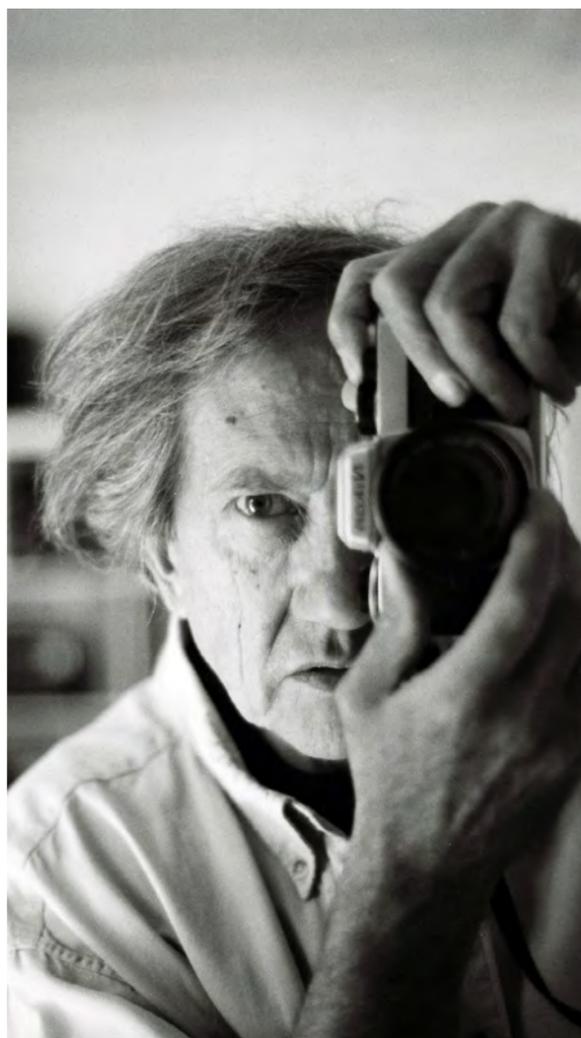


GETTING HIRED

still in the firing line!

Professional lecturers

All our lecturers are fashion professionals either currently working or having done so in the sector over their career. Some alumni now working in the industry also come to share their experiences as teachers with the students. The long life of the Atelier extended family is therefore maintained!



Pascal *Mourier*

Journalist, producer, and TV presenter specialising in fashion-related subjects - France 24

Broadcasts: "Mode 6", "MODE".

Lecturer, Bachelor in Fashion Communications

Courses: Storytelling & Fashion Film, created for the department for Information and Communication Sciences (université Lyon 2)

« This constant quest for information enables me to continuously update the "Storytelling – Fashion Film" programme, making it possible for the students to remain alert and understand the developments and constant shake-ups in the universe of luxury and fashion. »



Mario *founder*

Franco-Chilean creator (BETON CIRE, Studio El Guerrero) and a genuine exponent of ethical and ecological fashion, a precursor, and a fervent supporter of upcycling!

Lecturer, Bachelor in Fashion Design and Master in Fashion Creation

Courses: Style/Textile/Individual coaching for Masters students

« I like pushing students further and further in their thinking, developing their creativity and, when possible, undoing or removing all together the mental blocks that can potentially stop them from advancing or being creative. My intention is not to judge them, neither directly nor via their work, but rather to guide them the best way possible to help develop their creative universe. The fashion industry is huge, and everyone must find their own place within from the instant they decide to commit fully to this direction, one that requires a lot of work, passion, rigour, and personal engagement. »

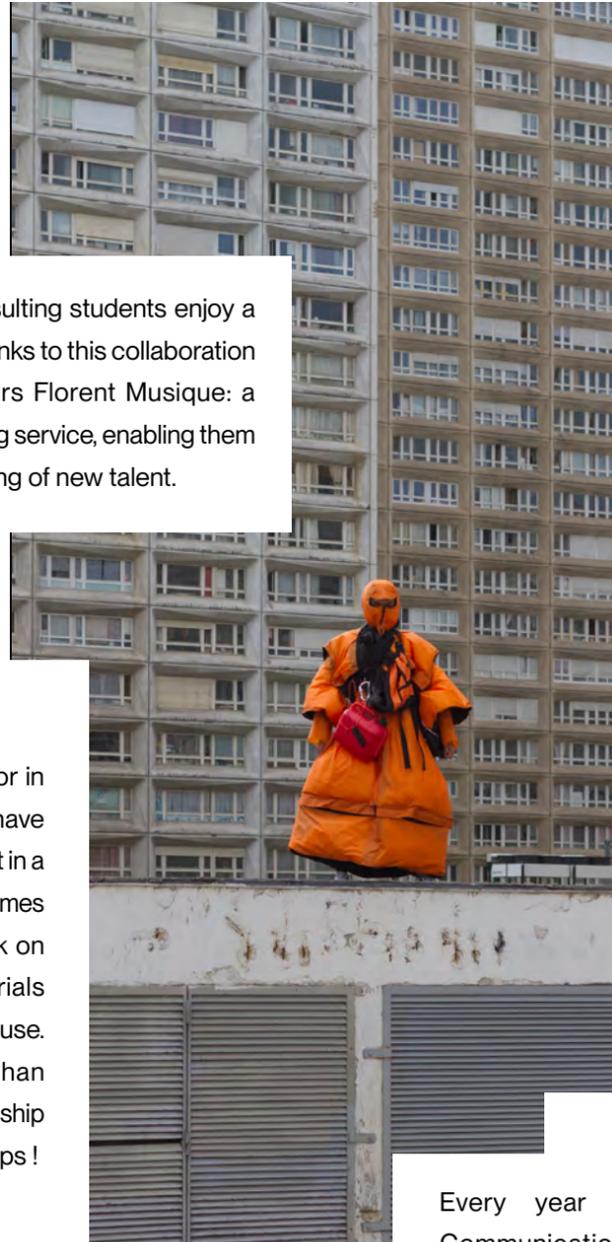
Partnerships and collaborations in all programmes

cours Florent MUSIQUE

Our Style and Image Consulting students enjoy a memorable experience thanks to this collaboration with artists from the Cours Florent Musique: a professional image coaching service, enabling them to contribute to the blooming of new talent.



Our Nantes-based Bachelor in Fashion Design students have the good fortune to take part in a competition with the Saint James brand, for whom they work on a major piece from materials supplied by the fashion house. The first prize is more than worthwhile: a 4-month internship in their studio and workshops !



Designer Credit : Vincent Darjo, collection P.L.A.N.

PRIX MODE EVOK COLLECTION

A fashion contest for Atelier Chardon Savard students, in collaboration with Nolinski Paris and Evok Collection, highlights emerging designers. Participants craft a unique piece from a Garnier Thiébaud sheet. Fifteen selected looks will be displayed at Nolinski for a week. Winners receive €3,000, an Evok hotel stay, and jury recognition, plus an online public vote prize

agnès b.

Every year our Students in Fashion Communications master present a 360° communications strategy to fashion brands in search of expertise and creativity.

The essential professional jury

All our training programmes finish with a professional panel before whom our students must present their work and be assessed by experts from the fashion industry.



In total immersion

Thanks to the Atelier network, our students are invited to attend major fashion events, including invitations to shows during Fashion Week, and professional fairs (Tranoï, Première Vision, Who's Next...). They can also get a behind-the-scenes look at this passion-driven profession by visiting workshops and showrooms (19M Chanel, Manufacture Saint James...).

Internships every year

The internship, an obligatory part of the programme if you want to become a professional! This is why the Atelier makes it mandatory from the 1st year onwards in each training programme and ensures it assumes an even greater role over the years to come and the obtention of skills.

At the Atelier, guiding students and helping them develop means having a dedicated adviser for internships. Our students benefit from personal supervision, featuring one-on-one interviews, CV and covering letter classes, portfolio workshops, the publication of postings from brands, and help during the internship phase.

Thanks to the reputation of the school and its 35 years in operation, the Atelier can draw upon its alumni network and companies who have already worked with our students in order to facilitate connections between them when looking for internships and employment.

EXAMPLES OF FASHION HOUSES AND BRANDS

LOUIS VUITTON

SAINT LAURENT

LANVIN
PARIS

BALMAIN
PARIS

CHANEL

Chloé

Dior

GIVENCHY



French fashion and the school in numbers

1st
fashion and luxury
representative
in the world

€154
billion
of direct turnover

€71
billion

87%
of graduates
in employment

In 2024, international tourists spent €71 billion in France. A significant share of this spending is linked to shopping, particularly in fashion and luxury

2,7%

The fashion industry accounts for 2.7% of France's GDP (€67 billion), outweighing the combined contribution of the automotive (0.5%) and aerospace (0.7%) sectors

RNCP 40856: 88%,
RNCP 39089: 86%,
RNCP 35581: 86%

€1.2
billion

of revenue generated by the 6 weeks of the annual Fashion Week (Haute Couture, ladies' prêt-à-men's' prêt-à-porter)

1 Million
jobs
directly in the industry

HEADLINE ATELIER EVENTS

*under the banner of exposure
and professional experience*

The inaugural Paris Fashion Design exhibition:

A Parisian art gallery provides the setting for an exhibition featuring the creations of our 1st year designers. This festive event to which close family, professionals and journalists are invited is the fruit of a pedagogical project conducted all through the year on a theme that changes from one year to the next. With this inaugural event dedicated to experimentation, it made perfect sense to choose a venue that would provide the ideal backdrop to the creativity of our students by raising their productions to the status of works of art.



Les défilés



Both in Paris and Nantes, the fashion shows are highlights of the Fashion Design and Fashion Creation training programmes. Held at the end of the year of study, they offer the ideal opportunity to celebrate our students' collections and have them present before a knowledgeable audience, including press and professionals from the industry. This full-scale experiment in directing and staging the presentation of a complete collection (casting, fitting, make-up, music...) forms an integral part of the Atelier's teaching programmes, immersing the students into the in-the-field reality of the industry.



Fashion Design Show



Fashion Design Show



The showroom



Following their fashion show, the Master in Fashion Creation students organise their showroom in order to present their collection, collective process, and visual universe. Plunged into the role of an exhibitor at a trade fair, the young creators exchange with professions from the industry who have been invited for the occasion, offer advice, and assess the students and their work.



1 Historical legitimacy

In existence for over 30 years and positioned as an ultra-specialist in fashion, the Atelier Chardon Savard has become a reference for professionals.

2 A beacon of creativity

The school has built its reputation and renown on its approach to teaching the creative process.

3 A manageable-size school

Each student is known by the professors and pedagogical team, receiving specific attention and personalised guidance within a privileged set-up.

4 Professional facilities

Our workshops are among the best equipped in all of France, including industry-standard, professional facilities. Computers and software are regularly updated and can be used by students on an individual basis.

5 Professional preparation the priority

The commitment of the school is proven by the importance placed on mandatory internships as of the 1st year, the appearance of professional guest lecturers, the personalised guidance given by dedicated staff, CV workshops, a network of companies and alumni, pedagogical partnerships with businesses from the industry, and the composition of professional adjudicating panels.



6 Renowned training programmes

Our Fashion Design and Fashion Communications programmes are State-certified, providing a guarantee of the quality and employability of our students.

7 Exceptional events

Every year the school hosts fashion shows and exhibitions of major fashion house standard. This memorable experience also plunges students into the realities of the working world.

10 GOOD REASONS

to join us

8 Membership of the Galileo network

As part of Galileo, the leading private higher education group, we benefit from valuable student partnerships: over 150,000 discounts with major brands via the ISIC card (travel, tech, fashion, sports, entertainment), special offers on Apple computers, access to Adobe Suite, a mentoring program with Article 1, and simplified housing through Studapart.

9 A committed school

Ethics, inclusivity, and eco-responsibility form an integral part of our values, run through all aspects of school life, and are intrinsic to our teaching approach.

10 Reputed alumni

Our alumni are frequently rewarded for their creativity and talent and take part in a range of fashion weeks.

THE ADMISSIONS PROCESS

in 3 stages

1 Request your admissions appointment

All applications for our training programmes are conducted via one-on-one admissions interviews, which begin in October. To do so, simply request an appointment via our website www.atelierchardon-savard.com and you will then be contacted by our training programme advisers to discuss your application and set a date.

2 Complete your application file

In order to prepare your interview, you must complete an application file, which can be downloaded via our website, and send it to us by email or post.

Registration is carried out depending on the availability of places



3 Attend your admission interview

Whether via videoconference or at the school, demonstrate to our heads of admissions that you are motivated, serious, and interested in fashion. There are no specific pre-requirements other than obtention of the Baccalaureate for 1st year admissions. If you wish to join a programme directly in the 2nd or 3rd year, complementary elements proving your level and detailed in the application file will be requested at the interview. Once the interview is completed, applicants are informed of their admissibility (or otherwise) into the school within 10 days following the interview.

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